

Benefits of Proper Pricing

Faster Sale

When your home sells faster, you save carrying costs, mortgage payments and other ownership costs.

Less Inconvenience

If you've moved before, you know the energy it takes to prepare for showings, keep the house clean, make arrangements for children and pets, and alter your lifestyle. Proper pricing reduces this!

Exposure to More Prospects

At market value, you open your home up to more people whose buying price matches your price.

Increased Agent Response

When REALTORS® are excited about a home's price, they make special efforts to show it to all their potential buyers.

Better Response from Advertising and Sign Calls

Ad calls and sign calls turn into showings when the price is right.

Attracts Higher Offers – Multiple Offers

When a home is priced right, buyers are less likely to offer low out of fear of losing a good home, and you may receive more than one offer at once.

Means More Money to Sellers

If a home is priced right, the excitement of the market produces a higher sales price. You net more both in terms of the actual sales price and in less carrying costs.

Pam Fernandez

"I am here to assist you before, during and after every transaction."