

# *Pam Fernandez's* Guarantee

“My goal is to procure a Buyer for your property for the most money, in the shortest amount of time, with the least amount of inconvenience.”

I promise to:

- Provide honest, clear information for the most effective “launch” of your listing to the market, including statistics and current market trends
- Introduce and promote your home, networking with top-producing Agents at Lakeshore Realty
- Introduce and promote property, networking with all local Agents at Incline Village Board of Realtors weekly meeting
- Present your home to other local and out-of-area Agents to expose the property to any and all potential Buyers, focusing on its unique features and benefits using tools outlined in Marketing Strategy
- Follow up with Agents on all showings
- Provide Weekly Report of showings to share feedback from Agents and potential Buyers [specific to each Seller/property]
- Provide Weekly Market Update with any changing market conditions [generic to all sellers]
- Make recommendations based on feedback and changing market conditions
- Provide on-going promotion of your property as outlined in Marketing Strategy
- Receive and review all offers with you
- Provide professional counsel and guidance
- Negotiate on your behalf to procure the highest price with the best possible terms
- Provide you with an Estimated Closing Statement to know your net proceeds
- Communicate weekly and as needed throughout the process to the successful close of escrow!

This is my Real Estate Services Promise to You!